

# DABAGA

## VEGETABLE & FRUIT CAN CO.

Exporter of  
Canned Organic Pineapple from Tanzania

Dabaga is a registered Public Limited Company in Tanzania.

The company started in 1979, with processed tomatoes as main product. The company has grown to 3 factories producing 40 products.

Dabaga is in the process of starting production of canned organic pineapple for export.

The fruit processing factory is in Iringa on the main road to Dar Es Salaam. Quality control for export is very strict; selection and processing of the fruit is monitored carefully.

HACCP plans are being implemented for all products. External HACCP certification is planned for 2005.

### **DABAGA Vegetable & Fruit Can Co. Ltd.**

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Supported by the Sida programme  
– **EPOPA** – [www.epopa.info](http://www.epopa.info)  
Export Promotion of Organic Products from Africa

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## Certified organic product range

Pineapple product	Size and packing	Packed weight	Slices per tin
<b>For catering</b>			
Slices in natural juice	6 x 3.2 kg	2.2 kg	28 – 30 or 55 – 58
Pieces in natural juice	6 x 3.2 kg	2.2 kg	–
Natural juice	6 x 3 liter	3 liter*	–
Pulp in natural juice	6 x 3.2 kg	3.2 kg	–
<b>For retail</b>			
Slices in natural juice	12 x 450 g	300 g	7 – 8
Pieces in natural juice	12 x 450 g	300 g	–

\*Net content

- All pineapple is of the Hawaiian variety.
- For pineapple slices, two sizes can be produced.
- Organic certification by IMO and Naturland is expected early 2005.
- For all products HACCP Plans are being prepared.
- External HACCP certification is planned for 2005.
- Products can be supplied with either the Dabaga label or the customer's private label.
- Details may change due to limited availability of raw materials.

### The Project

Dabaga Vegetable & Fruit Canning Company participate in the EPOPA project to enhance their export of organic canned pineapple from the Iringa region in South Tanzania. They get assistance in finding buyers, training field staff and getting the product certified for foreign markets.

In return the company implement the project for example by employing the field staff.

### Premium payment and premium quality

Farmers receive a premium for their organic produce. Through agricultural extension and



### Pineapple, Tanzania

(Ananas comosus)

The Pineapple was first domesticated by the Guarani Indians in Northern Paraguay, Columbus found it in Guadeloupe in 1493.

Commercially, Pineapple is grown in the tropics and parts of the subtropics. It is an excellent source of vitamin C and offers a good amount of potassium and fibre.

Major producers are Hawaii with a third of the market, Thailand, Philippines, India, China, Indonesia, Ivory Coast, Costa Rica and Honduras.

The harvesting season in Njombe, Tanzania is from January to April-June. The first fruits can be harvested 12 to 24 months after planting. Several fruits grow on one plant. They are of a Hawaiian variety and are very sweet. The yields are in the range of 10 tons per acre.

training the production techniques are improved thereby making a positive impact on the pineapple quality. This results in production of premium quality organic pineapples for canning.

### Njombe

The organic pineapples for Dabaga Vegetable & Fruit Canning Company are produced by smallholders from Njombe, a green hilly area in the Iringa region of South Tanzania.

The farmers are of the Wabena tribe. Agriculture has always been the main activity in Njombe and about half of the households grow pineapples. Pineapple production was introduced here in around 1976.



EXPORT PROMOTION OF ORGANIC PRODUCTS FROM AFRICA

### EPOPA –

#### Development through Organic Trade

Export Promotion of Organic Products from Africa (EPOPA) is a programme created by the Swedish international Development Cooperation Agency (Sida) in 1994. The programme has ongoing projects in Uganda and Tanzania and is starting up in Zambia.

The EPOPA programme aims to give African smallholder farmers better conditions through developing the exports of organic products from Africa. The rural communities, thus the farmers, get a premium price for their crop, they get a more transparent price setting from the exporter who buys more directly and they are paid cash in hand.

### More information

Website: [www.epopa.info](http://www.epopa.info)

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